

SCREENSHOT

ASIAN FILM FESTIVAL

SPONSOR PACKET



Pitt Global
Asian Studies Center



SCREENSHOT: Asia Film Festival 2022 (University of Pittsburgh Campus)



SCREENSHOT: Asia Film Festival 2022 (Harris Theater downtown)



WHO WE ARE

The SCREENSHOT: Asia Film Festival takes place in late September/early October yearly. A brainchild of the University of Pittsburgh's Asian Studies Center and the Film and Media Studies Program, SCREENSHOT: Asia was created to bring rich, diverse programming to Pitt's campus and around the city, and to give students an opportunity to engage with arts programming at the ground level. We yearly screen film from Asian and Asian American filmmakers, including films from Iran, South Korea, Japan, Taiwan, China, and the Philippines. We will also include virtual and in-person Q&A sessions with filmmakers, actors, and other industry professionals. Highlights from previous years include films by the horror legend Kiyoshi Kurosawa, Ryusuke Hamaguchi, and Panah Panahi.

SCREENSHOT:ASIA
Asian Studies Center
University of Pittsburgh
230 S. Bouquet Street
Pittsburgh, PA 15213
(412) 383-8017
screenshot@pitt.edu



OUR IMPACT

WHAT WE DO

We are a local film festival that serves Pittsburgh and all of Southwestern PA, bringing together long-time residents, recent residents, students and other community members to explore and celebrate Asian and Asian American films. We celebrate new perspectives and give voice to many Asian communities around the globe. SCREENSHOT: Asia has designed film and media programming to create cross-cultural dialog and highlight a myriad of distinct cultures.

SPONSORSHIP IMPACT

We are a high profile, growing event at the University of Pittsburgh, and have been featured in media all over the city. Because we are a small program, all sponsorship goes directly to running our events and supporting Asian cultures in Pittsburgh. We offer digital and print space to promote businesses, non-profits, and other organizations that who want to reach out to Asian communities, arts patrons, and cultural enthusiasts in Pittsburgh.

OUR RECENT AND CURRENT PARTNERS

HARRIS THEATER/PITTSBURGH CULTURAL TRUST

CARNEGIE MUSEUM OF ART

TULL THEATER

ALLEGHENY RIVERTRAIL PARK

PITTSBURGH PARKS

PHIPPS CONSERVATORY

INDIAN NATIONALITY ROOM

JAPAN NATIONALITY ROOM

JAPAN AMERICAN SOCIETY OF PENNSYLVANIA

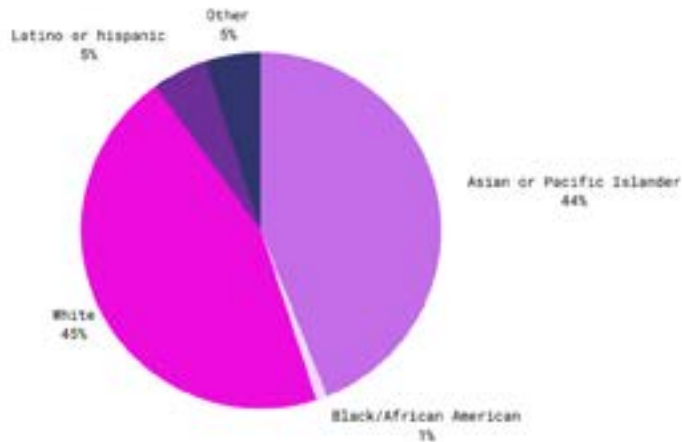
OPPORTUNITY FUND

PITTSBURGH GREATER ARTS COUNCIL

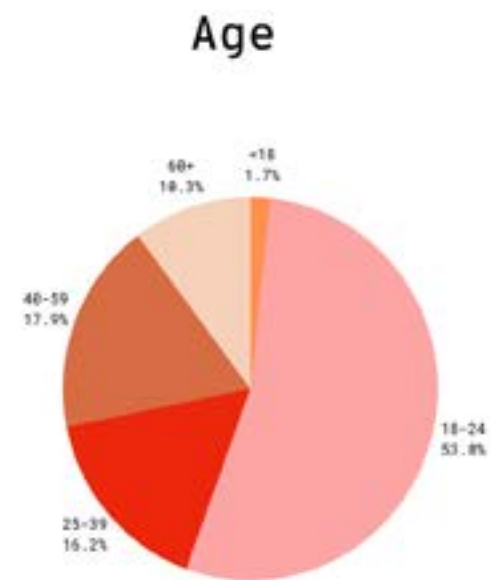
PA COUNCIL ON THE ARTS

SCREENSHOT
ASIAN FILM FESTIVAL

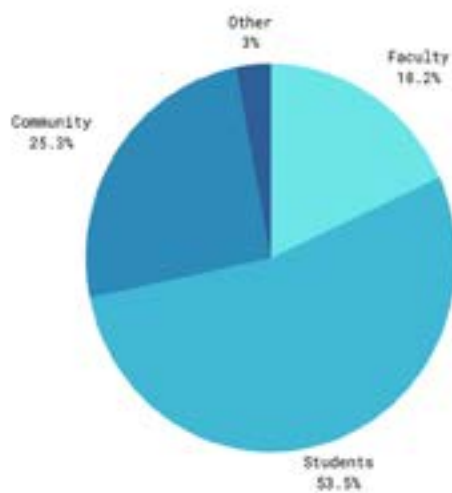
OUR AUDIENCE, BY THE NUMBERS



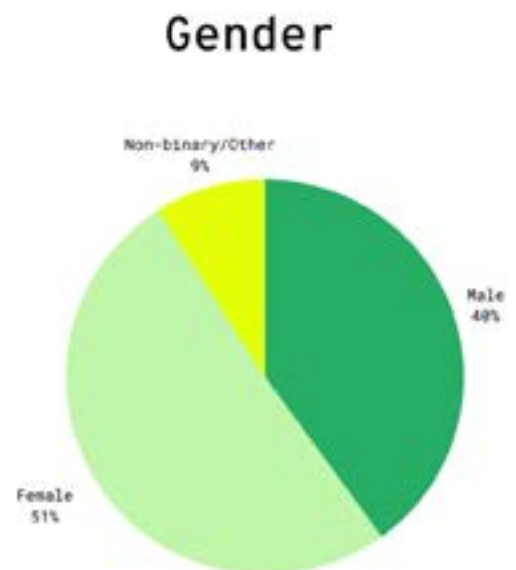
Race



Age



Affiliation



Gender

SCREENSHOT: ASIA SPONSORSHIP LEVELS

LEVEL: MARQUEE EXECUTIVE PRODUCER \$10000

Have your company sponsor the festival!
Company name on the Theater marquees, posters
and promotional materials
20 Free Film Tickets
4 Invitations to the Opening Reception
1 page advertisement in festival program
Top tier on sponsorshp slide
Unique slide before screenings

LEVEL: PRODUCER \$5000

10 Free Film Tickets
2 Invitations to the Opening Reception
1 Page advertisement in festival program
Unique slide before opening and closing films
Thanks on the screening sponsorship slide

LEVEL: DIRECTOR \$2500

5 Free Film Tickets
2 Invitations to the Opening Reception
1/2 Page advertisement in festival program
Thanks on the screening sponsorship slide

SCREENSHOT

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SPONSOR A FILM! (\$1000)



Excited about a particular film? Does your business or organization want to highlight a particular culture, country or issue? Sponsor a film!

You can choose a film that suits your audience, say a few words about who you are before the screening, and we will create a presentation slide and thank you in the program.

Are you interested in a night out for your team? We can also include free tickets and catering. For pricing, email us at screenshot@pitt.edu.

BUY AN AD IN OUR PROGRAM!

Our program reaches communities all over Pittsburgh and Southwestern Pennsylvania. Prices:

- 1 page advertisement: \$2500
- 1/2 page advertisement: \$1000
- 1/4 page advertisement: \$500
- 1/8 page advertisement: \$250



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ASIAN STUDIES CENTER
UNIVERSITY OF PITTSBURGH

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Pittsburgh, PA 15260

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Pitt Global

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